



Criteria	Rubric			
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Baseline Direct Payment Eligibility	The applicant does not meet all OEWD base payment requirements, can not attend mandatory meetings, and has confirmed no hour/week commitment to develop their business.			The applicant meets all OEWD base payment requirements, can attend all mandatory meetings, and has confirmed at least 5 hours/week of committed time to develop their business.
Baseline Program Participation Eligibility	The applicant does not agree to all the requirements			The applicant can attend all the workshops, the on-site training, dedicate 5 hours/week on their business, attend weekly TA meetings, attends one monthly meeting with all UK participants, and agrees to communicate with En2action staff
Program Alignment	The applicant has a food handler's certificate and a food manager's certificate		The applicant has a food handler's certificate but not a food manager's certificate	The applicant does not have a food handler's certificate and a food manager's certificate
Program Alignment	The applicant is seeking support that aligns with 1 of our services. 1. Seeking opportunities to share their products.	The applicant is seeking support that aligns with 2 services offered through the program. 1. Requires technical assistance sessions to tease out their business needs 2. Seeking opportunities to	The applicant is seeking support that aligns with 3 services offered through the program. 1. Seeking support in obtaining permits for their business 2. Requires technical assistance sessions to tease out their business needs 3. Seeking opportunities to share their products.	The applicant is seeking support that aligns with all 4 services offered through the program. 1. Seeking support in obtaining permits for their business 2. Acquiring certificates for food management 3. Requires technical assistance sessions to tease out their business needs 4. Seeking opportunities to share their products.

		share their products.		
Entrepreneurial Experience	<p>The applicant has 10+ years of experience vending, selling and producing products through their food vending business.</p> <p>Ideas are not at seed stage.</p>	<p>The applicant has 7-9 years of experience vending, selling and producing products through their food vending business.</p> <p>Ideas are not at seed stage.</p>	<p>The applicant has 4-6 years of experience vending, selling and producing products for their potential food vending business. Ideas are at seed stage but have been teased out.</p>	<p>The applicant has 0-3 years of experience vending, selling and producing products for their potential food vending business. Ideas are at seed stage.</p>
Product Knowledge	<p>The applicant has no product, no menu of offerings, and wants vending opportunities, as well as a commercial kitchen space to cook out of</p>	<p>The applicant has a tested product, diverse menu of offerings, and is wanting to just expand and get vending opportunities</p>	<p>The applicant has a tested product, has developed their menu of offerings, and wants vending opportunities, as well as access to commercial kitchen space to cook out of</p>	<p>The applicant has a tested product, is still developing their menu of offerings, and wants to build their product, get permitted, and formalize their business concept</p>